Travel Trade Directory A "Promote Your Professionalism" e-book



Want to stay up-to-date on the latest news, trends, and issues in the travel industry? This trade press directory will connect you to the key travel publications in our business.



AGENT@HOME Agent@Home

Agent@Home Magazine is the only publication of its kind in the industry today, giving home-based agents the information they need on how to sell, market and run a successful home-based travel business. Its circulation is 26,907 (combined print + digital).

Frequency of Distribution Monthly

Social Media Links Website Twitter Facebook

Main Contact editorial@travalliance.com or jshillinglaw@travalliance.com



Hot Travel Jobs

Hot Travel Jobs resources include: a newsletter; a travel intern database where prospective interns can enter information, so companies can browse resumes and contact them directly; plus a resume writing service to help people highlight skills, experience and marketability.

Frequency of Distribution Twice a month

Social Media Links Website Facebook Google+ Twitter LinkedIn

Main Contact doug@hottraveljobs.com

LUXURY Luxury Travel Advisor

This publication inspires and educates sellers of affluent travel. Luxury Travel Advisor has a network of select correspondents around the world who report firsthand on new hotels, cruise lines and land operators to ensure that the news we report to our discerning readers is information they can use. We pride ourselves on including information that cannot be found on the Internet.

Frequency of Distribution Monthly

Social Media Links <u>Website</u> <u>Facebook</u> <u>Twitter</u> <u>Google +</u>

Main Contact <u>Rterrero@questex.com</u>

TravelAgent Travel Agent

This publication features news and supplier and destination information, all geared at helping the travel agent to sell more effectively. Written by a team of seasoned travel trade experts around the country, Travel Agent magazine is now in its 85th year of publication and remains the champion of the travel agent distribution channel.

Frequency of Distribution

Every other week

Social Media Links

<u>Website</u> <u>Google +</u> <u>Facebook</u> Twitter

Main Contact <u>Rterrero@questex.com</u>



Travel Market Report

Travel Market Report is an online business publication that serves as an independent forum and voice for retail travel sellers. We provide in-depth coverage and analysis of news and trends affecting leisure and corporate travel agents, along with practical business advice and insights into key growth markets. Launched in 2009 by American Marketing Group, Travel Market Report delivers news updates by email to nearly 40,000 subscribers.

Frequency of Distribution Daily Monday-Friday

Social Media Links Website Facebook Twitter

Main Contact ramster@travelmarketreport.com



TravelPulse

TravelPulse is the world's leading travel trade news website and the resource travel agents turn to most for the latest travel news, offers and videos. We have 86,000 travel agent subscribers.

Frequency of Distribution

TravelPulse Daily: Monday–Friday TravelPulse Weekend Edition: Saturday Morning

Social Media Links

Website Twitter Facebook

Main Contact editorial@travalliance.com or twood@travalliance.com



Travel Research Online (TRO)

TRO provides travel professionals with free marketing tools and content for use in social media, websites and newsletters. Our content includes destination guides, travel professional friendly articles, web and social media widgets and videos. Our mission statement says it all: "TRO's mission is to enhance the lives of travel professionals."

Frequency of Distribution Daily

Social Media Links Website Facebook LinkedIn

Main Contact richard.earls@travelresearchonline.com

TRAVEL WEEKLY Travel Weekly

Travel Weekly and TravelWeekly.com provide in-depth coverage of every business sector, including airline, car rental, cruise, destination, hotel and tour operator as well as technology, economic and governmental issues. Through its key industry alliances, Travel Weekly extends its position as the most influential business publication in the industry.

Frequency of Distribution

Weekly in print; 24/7 news coverage online at TravelWeekly.com

Social Media Links Website

Facebook Twitter Pinterest LinkedIn

Main Contact twfeedback@travelweekly.com

vacationagent

Vacation Agent

Vacation Agent Magazine is the definitive trade publication travel agents turn to for what they need to know: in-depth product and destination information. With a 100% editorial focus on leisure travel that includes hotels/resorts, tours and packages, cruises, river cruises, travel technology, car rentals, rail travel and more. Its circulation is 28,746 (combined print + digital).

Frequency of Distribution Monthly

Social Media Links Website Twitter Facebook

Main Contact editorial@travalliance.com or jshillinglaw@travalliance.com

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